



PROMINDUSTRIA
INTERNATIONAL EVENT DEPARTMENT



Dear Sir/Madam,

from 18 to 20 July the XVII^o edition of **ODEZHDA.IT, GLAMOUR AND CHIC EVENT OF THE ITALIAN FASHION** will take place in **Fermo**, inside PALAZZO PRODUTTORI.

Odezhda.it takes place every six months.

The Italian Producers will display their new collections of clothes and fashion accessories for the Springs/Summer 2022.

Odezhda.it is an exclusive showroom, where Producers invite their Clients.

The event has the following main characteristics:

- 1 - The companies display exclusive products, addressed specifically to these markets: Russia, Ex Cis Countries and Caucaso.
- 2 - The entrance by invitation offers the Clients the appropriate context for calm and successful business negotiations;
- 3 - The international Clients can visit the companies' laboratories, to see other products and samples;
- 4 - The hospitality offered by the Organization allows Clients to enjoy a positive and pleasant stay in Italy.

The purpose of the manifestation is to gather more than 50 Buyers, coming from the following areas: Russia , Ex Cis Countries and Caucaso

Last edition has seen the presence of more than 70 Buyers.

Only **Italian Companies**, producing exclusively in **Italy** and owning the **Certification 100% Made in Italy -IT01** will be allowed to take part in the manifestation and display their products.

All the information can be found on the site odezhda.it

For further information +39.0734.605483

Best Regards,
Managing Director
Dr. Nazzareno Vita