



**PROMINDUSTRIA**  
INTERNATIONAL EVENT DEPARTMENT



Dear Sir/Madam,

**from 18 to 20 January 2022** the XVIII<sup>o</sup> edition of **ODEZHDA.IT, GLAMOUR AND CHIC EVENT OF THE ITALIAN FASHION** will take place in **Fermo**, inside PALAZZO PRODUTTORI.

**Odezhda.it** takes place every six months.

The Italian Producers will display their new collections of clothes and fashion accessories for the Autumn/Winter 2022/23

Odezhda.it is an exclusive showroom, where Producers invite their Clients.

The event has the following main characteristics:

- 1 - The companies display exclusive products, addressed specifically to these markets: Russia, Ex Cis Countries and Caucaso.
- 2 - The entrance by invitation offers the Clients the appropriate context for calm and successful business negotiations;
- 3 - The international Clients can visit the companies' laboratories, to see other products and samples;
- 4 - The hospitality offered by the Organization allows Clients to enjoy a positive and pleasant stay in Italy.

The purpose of the manifestation is to gather more than 50 Buyers, coming from the following areas: Russia , Ex Cis Countries and Caucaso

Last edition has seen the presence of more than 70 Buyers.

Only **Italian Companies**, producing exclusively in **Italy** and owning the **Certification 100% Made in Italy -IT01** will be allowed to take part in the manifestation and display their products.

All the information can be found on the site [odezhda.it](http://odezhda.it)

For further information +39.0734.605483

Best Regards,  
Managing Director  
Dr. Nazzareno Vita